

# The Improving Financial Awareness & Financial Literacy Movement – Worldwide



The Movement began in the USA over a decade ago; global financial literacy initiatives are increasing; we are contacted regularly for assistance, content, and ideas from around the world. In 2018 we began The Improving Financial Awareness & Financial Literacy Movement in several East African Countries. This will touch ~ 150 million people; modeled after our work in the US. In 2020 we began Movements in Ghana, Brazil, and India. We now have **The Movement** developing within 7 countries and 4 continents. We also have initiated development activities and discussions for *The International Improving Financial Awareness and Financial Literacy Research Centers* within 12 Universities, (and growing) domestically and internationally. They are planning on taking leadership roles within the countries and community's improving financial awareness and financial literacy activities.

## The Movement in Africa



### The Movement in Africa

<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-Africa-TIFA-FLM.pdf>



### The Movement in Kenya

50 million people

<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Kenya-ExecSum.pdf>



### The Movement in Uganda

40 million people

<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Uganda-ExecSum.pdf>



### The Movement in Tanzania

57 million people

<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Tanzania-ExecSum.pdf>

### How to Change the World with Better Financial Awareness & Financial Literacy

International article was written by Michael Ochieng Nyawino Executive Director of COHECF-KENYA, Lead TFAF Ambassador from Kenya

<https://www.urbanet.info/how-to-change-the-world-with-better-financial-awareness/>



### The Movement in Ghana

30 million people

<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Ghana-ExecSum.pdf>

### CENTRAL UNIVERSITY UNIT FOR FINANCIAL STUDIES (CUUFIS)

A Recapitalized Banking Sector a New Breeze for Value Creation (See Chapter 6 – Page 78 for a discussion on the need for improving financial awareness and financial literacy and funding it.)

Co-authored by Dr. Benjamin Amoah and Dr. Anthony Amoah, (CUUFIS), Economists and TFAF Ambassadors

<http://www.thefinancialawarenessfoundation.org/pdf/2019-CentralUniv-ARecapBankSector-GhanaReport.pdf>

## The Movement in Brazil



### The Movement in Brazil

209 Million People

#### Executive Summary / Overview - Brazil – English

<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Brazil-ExecSum.pdf>

#### Brazil – Portuguese

<http://www.thefinancialawarenessfoundation.org/pdf/OMovimentoMelhorandoaConscienciaFinanceiraAlfabetizacaoFinanceiraBrasil.pdf>

## The Movement in India



### The Movement in India

1.4 Billion People

#### Executive Summary / Overview

<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-India-ExecSum.pdf>

## The Movement in America



### The Movement in America

330 Million People

#### The Improving Financial Awareness & Financial Literacy Magazine & Report

<http://www.thefinancialawarenessfoundation.org/pdf/TFAF-FallCampaignReport&Magazine.pdf>



## The FINANCIAL AWARENESS Foundation

A 501(c)(3) Nonprofit Organization Dedicated to Significantly  
*Improving Financial Awareness & Financial Literacy...™*  
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